



Wharton
UNIVERSITY of PENNSYLVANIA

JULY 21, 2014

Shan Ye Ngan

has successfully completed with distinction

An Introduction to Marketing

a 9 week online non-credit course authorized by University of Pennsylvania and offered through Coursera

Peter Fader, Professor of Marketing
Barbara E. Kahn, Professor of Marketing
David R. Bell, Professor of Marketing

VERIFIED
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Coursera has confirmed the identity of this individual and their participation in the course.

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