

No.116 Taman Desa Aman, 28300 Triang, Pahang, Malaysia

cooltechs.gun@gmail.com | www.cooltechs.asia

CoolTechs – COMPANY BACKGROUND | 2014

With an average annual economic growth rate of more than 5% over the past decade, Southeast Asia is regarded as one of the most thriving economic growing region in the world. The future is in Asia, and Southeast Asia is certainly one of the most important hub in Asia-Pacific. However 1 in 5 peoples in Southeast Asia are suffering lack access to electrical power and resources due to various issues such as poor infrastructure, instability of politics, improper allocation of resources and etc.

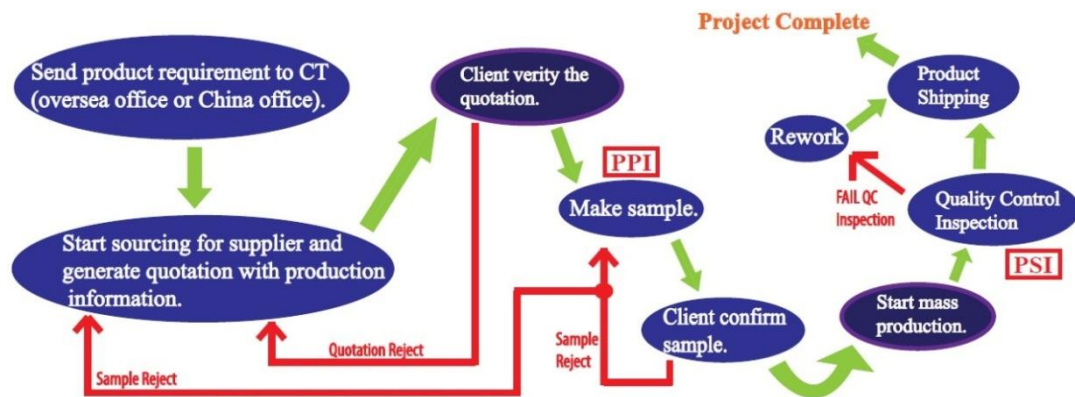
CoolTechs Enterprises is a sourcing, quality control and product development company based in Malaysia. Our core value is to help people on solving social, economic and environmental issues such as energy shortage through creating innovative product. With office in Malaysia, P.R.China and Hong Kong we are able to operate our business in an area that covers East Asia and Southeast Asia. We are one of the fastest growing product development studios in Peninsular Malaysia. We dream that someday our product will be able to support impoverished people with access to electrical power and adequate resources especially in under-developed area in Southeast Asia region.

Our Cool-series product provides social, economic and environmental benefits to people while minimizing its impact on the environment. Example is our CoolCharger - with TPE cable the product is recyclable and has much lower energy consumption during manufacturing process. Please visit our website www.cooltechs.asia to find out more about product!

CoolTechs provides sourcing, quality control and supply chain management services to companies that need a trustworthy manufacturer and supply of goods from China. Further information and details of CoolTechs services are shown in below.



CoolTechs offers..... the best green energy and electronic product to people through its innovative design offerings.



The economy of China is booming with growth rate averaging 10% over the past 30 years. China is the largest manufacturing economy in the world and is also the biggest exporter in the world. Manufacturing industry in China is extremely diverse and it is possible to manufacture almost everything you may want. Nevertheless sourcing for a good supplier in China is virtually impossible for those from outside China due to various issues such as language, environment, reputation, culture and politics.

Services provided by Cool Techs can help you overcome the worries. With office in mainland China we are able to build the gap instantly between the client and Chinese supplier and offer continuous communication lines between both parties. Our function is to offer constant support to our client with close supervision on production in China. We are your 'eye' and 'ear' in China and we are here to help you monitor your production.

Services provided by Cool Techs included sourcing, quality control inspection, project management and product development. Below shows the description of our services:

1) Sourcing



Sourcing is the first and the most important step on making a successful project in China. According to our research buyer usually source for Chinese supplier via Internet. However with only a website to refer to the buyer usually has less or no confidence with the Chinese supplier they found on internet. The Chinese supplier can be a reputable factory with complete production facility or they can be just a backstreet workshop.

Cool Techs will help you to find the best supplier for your product with the best price. Our selection criterias included geographic location of supplier, company’s background, price, production lead time and many more. We will assess the most suitable supplier and guarantee your requirements are meet.

2) Quality Control Inspection



Quality control is a procedure by which entities examine the quality of all factors involved in production. In Cool Techs we always persist to quality manufactured goods. Cool Techs offer general inspection services included Pre-Production Inspection (PPI) and Pre-Shipment Inspection (PSI). After the inspection Cool Techs will send you the QC report (with revealed information agreed by three parties – supplier, client and Cool Techs) for verification.

Pre-Production Inspection (PPI) also refers as Supplier Audits. Before placing an order, Cool Techs will help you to assess the production capability, location, background, working conditions, quality control process and management system of the supplier. The inspection criteria is customer driven and can be customized to meet your requirement.

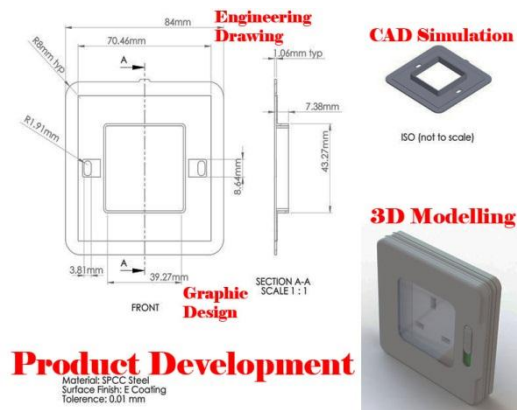
Pre-Shipment Inspection (PSI) is the last step for a production project. The finished product will undergo PSI before going into shipment. PSI is generally undertaken by third party based on an approved AQL (acceptable quality level). The AQL level defines the number of products that should be checked and the types of defects that are allowed within the lot. Similar to PPI, the inspection criteria (especially AQL level) for PSI can be customized to meet your requirement.

3) Project Management



At this stage Cool Techs will help our client to monitor the manufacturing process when the mass production is started. We pay regular visit to the supplier in the factory to supervise the production process, check the quality of product and also make sure the production schedule is on time. Once the production is finished we will do PSI before going into shipment. Unless our client specifies otherwise we will help and advise on all logistical needs. We can help you deliver your goods by any available method to anywhere in the world with the best price.

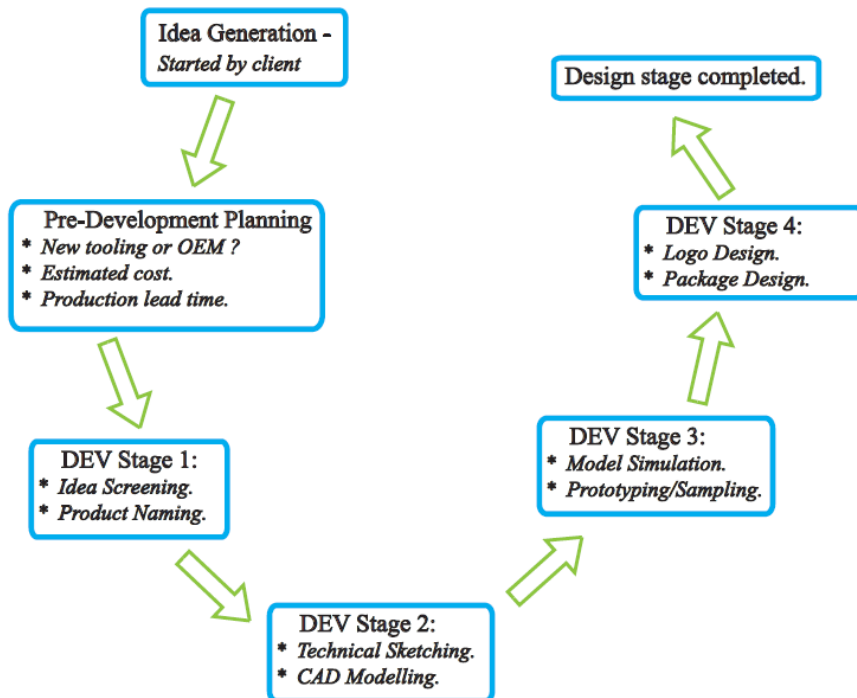
4) Product Development



Product development is a complete process of bringing a new product to market. There are two types of developing product: one involves new idea generation and the other one involves rebrand (or commonly called as Original Equipment Manufacturer – OEM).

In Cool Techs we have vast experiences on developing a complete new product, from concept to technical evaluation and then to production planning. We are able to offer our client developed designs, manufacturing solutions, technical drawings, layout design and packaging development. Our client will maintain 100% copyright and ownership of the design and all information is subjected to strict confidentiality agreements.

Depending on the features of new product the development stage can be run before or in concurrent with sourcing stage. Below shows a simple flow chat of developing a new product:



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